Instructors and students can download Comic Life 3 from Plasq here: http://plasq.com/apps/comiclife/macwin/.

A thirty-day trial is free, and the individual cost is \$30. For classroom purposes, however, you can buy multiple licenses for much less, depending on the number of students. For example, a colleague and I purchased 35 licenses for less than \$7 each, which we simply charged students as a course fee. You should contact Plasq to discuss your individual needs. In my experience the developers are helpful and eager to promote the use of *Comic Life 3* in education.