Podcast Project Rubric (100 Points Possible)

Student:_____Date:_____Total Points:_____

	Excellent 20 points or 10 points	Proficient 13 points or 7 points	Developing Proficiency 7 points or 4 points	Unsatisfactory 4 pt or 2 pt	Total Points in Row
Digital tool and Best Practices (20 possible)	• Sound is clear and audible throughout entire podcast (no background noise or static!) • Intro/Outro sound fades in/out • Audio is at the same levels throughout the podcast	• Sound is somewhat clear and audible throughout entire podcast with minimal background noise or static! • Intro/Outro somewhat sound fades in/out • Audio is mostly at the same levels throughout the podcast	• Sound is not clear and audible throughout entire podcast • Intro/Outro sound does not fade in/out • Audio is not the same level throughout the podcast	• Sound is inaudible at times • Intro/outro sound does not fade in/out or doesn't exist • Audio is at different volumes throughout podcast	
Copyright (20 possible)	• All of the audio is copyright free or the copyright license allows for the image to be used in a timeline. • All of the audio is cited with their author and copyright license (if applicable).	• Most of the audio is copyright free or the copyright license allows for the image to be used in a timeline. • Most of the audio is cited with their author and copyright license (if applicable).	• Little of the audio is copyright free or the copyright license allows for the image to be used in a timeline. • Little of the audio is cited with their author and copyright license (if applicable).	• Audio is used that violates copyright law or failed to cite images.	

Length and components (10 possible)	• Podcast is 25-30 Minutes long ***
	• Podcast contains these components:
	  - Intro/outro music
	  - External sources and/or interviews
	  - Course Content
		• Podcast is 15-24 minutes long
		• Podcast contains most of these components:
		  - Intro/outro music
		  - External sources and/or interviews
		  - Course Content
			• Podcast is 10-14 minutes long
			• Podcast contains some of these components:
			  - Intro/outro music
			  - External sources and/or interviews
			  - Course Content
				• Podcast is under 10 minutes
				• Podcast contains few or none of these components:
				  - Intro/outro music
				  - External sources and/or interviews
				  - Course Content	

Research & Course Content (20 possible)	• Course content is appropriately and accurately represented. • External research is appropriately and accurately represented and verbally cited within the audio of the podcast	• Course content is somewhat appropriately and accurately represented. • External research is somewhat appropriately and accurately represented and verbally cited within the audio of the podcast	• Course content is inaccurately represented. • External research is inaccurately represented and verbally cited within the audio of the podcast	• Course content is not used or extremely inaccurate • External research is not used or extremely inaccurate and not verbally cited.
Bibliography (10 possible)	100% of materials used (including audio resources and additional sources) are turned in with the podcast in a bibliography	Some of the materials used (including audio resources and additional sources) are turned in with the podcast in a bibliography	Most materials used (including audio resources and additional sources) are NOT turned in with the podcast in a bibliography	No bibliography is turned in
Creativity & Digital Story Telling (*Digital Literacy)* (20 possible)	• Podcast is written creatively • Podcast expresses the course content in a succinct and clear way • Layman audience can clearly understand and interpret the course content • External interviews or content is seamlessly integrated into the story	• Podcast is written somewhat creatively • Podcast expresses the course content in a mostly clear way with slight moments of unclearness • Layman audience can somewhat understand and interpret the course content • External interviews or content is a little choppy when integrated into the story	• Podcast is generic and non-creative • Podcast expresses the course content in a convoluted way with slight moments of unclearness • Layman audience cannot understand materials present within the podcast • External interviews or content is seamlessly integrated into the story	• Podcast is non-creative and possibly plagiaristic • Podcast expresses the course content unclearly • Layman audience cannot understand the course materials.
Total Points in Column:				

*** 25-30 minutes is the suggested length for podcast assignments. This tends to be a good length for students to be able to complete within a semester project but long enough to have a valuable story and developed content. However, this is easily changed to meet the specific needs of a course.