

Digital Storytelling Project Peer Review

****NOTE**:** Several questions are modified from the “Preparing for Rough Draft Feedback” section of Arola, Sheppard, and Ball [Writer/Designer](#) pp.110-112.

1. How suitable is this project for the digital storytelling genre? Explain.
2. Who is the intended audience for this project, and what rhetorical moves has the composer made to appeal to these viewers? Offer the composer some suggestions for strengthening the appeal to audience.
3. How well is the purpose of the project conveyed through its organization? How coherent is the message the project conveys? Offer the composer some suggestions for adding or deleting content to improve the project’s clarity.
4. Evaluate the effectiveness of the visual design choices in this project.
5. Evaluate the effectiveness of the textual design choices in this project.
6. Evaluate the effectiveness of the aural design choices in this project.

Composer’s plans for revision:



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